



## Advertising Rates

Naturopathy Magazine is a must read for anyone interested in Natural Health and Wellness.

The magazine is published quarterly in March, June, September and December.

Each issue provides readers with an abundance of credible content written by leading experts, and brings together the latest research, trends and advice in the natural therapies industry.

The magazine reaches an audience of around 55,000, with both print and digital subscriptions worldwide.

Naturopathy Magazine inspires readers to consider a natural, whole-body and holistic approach to health.



**Double page spread**  
Trim size: 420mmx297mm  
With bleed: 426mmx303mm



**Full page (A4)**  
Trim size: 210mmx297mm  
With bleed: 216mmx303mm



**Half page**  
190mmx130mm



**Quarter page**  
90mmx130mm



**Eighth page**  
60mmx90mm

Sizing	Rate
Double page spread	Contact us
Full page (A4)	£500.00 ex vat
Half Page	£300.00 ex vat
Quarter Page	£175.00 ex vat
Eighth Page	£100.00 ex vat

### Technical Requirements

**PDF FILES:** Print-ready version 1.4 (Please note the industry standard for pdf is 1.4. Files supplied as 1.5 (or higher) may not be compatible with our workflow and will require vigilant checking on proof return as they fall outside of the PPA guidelines). Please supply DPS and Full page ads with bleed marks.

**FONTS:** Must be Postscript Type 1 and embedded within the file adobe acrobat or InDesign document with fonts and high-resolution images (min 300dpi) supplied.

**RESOLUTION:** All files must contain images at 300 dpi. Files must be supplied in a CMYK format and have all fonts and images embedded. All files should be Mac compatible.

**COLOUR:** All files should be supplied CMYK only, Any files supplied RGB or with pantone colours will be converted by the publisher. We will not take responsibility for any colour variance this may cause.

	Issue 10 Summer 2023	Issue 11 Autumn 2023	Issue 12 Winter 2023	Issue 13 Spring 2024
Advertising booking deadline	17 April 2023	17 July 2023	16 October 2023	tbc
Advertising deadline	12 May 2023	11 August 2023	10 November 2023	tbc
Publication date	12 June 2023	11 September 2023	11 December 2023	tbc

\*dates may be subject to adjustment

Each issue contains a broad range of features, with regular topics including:

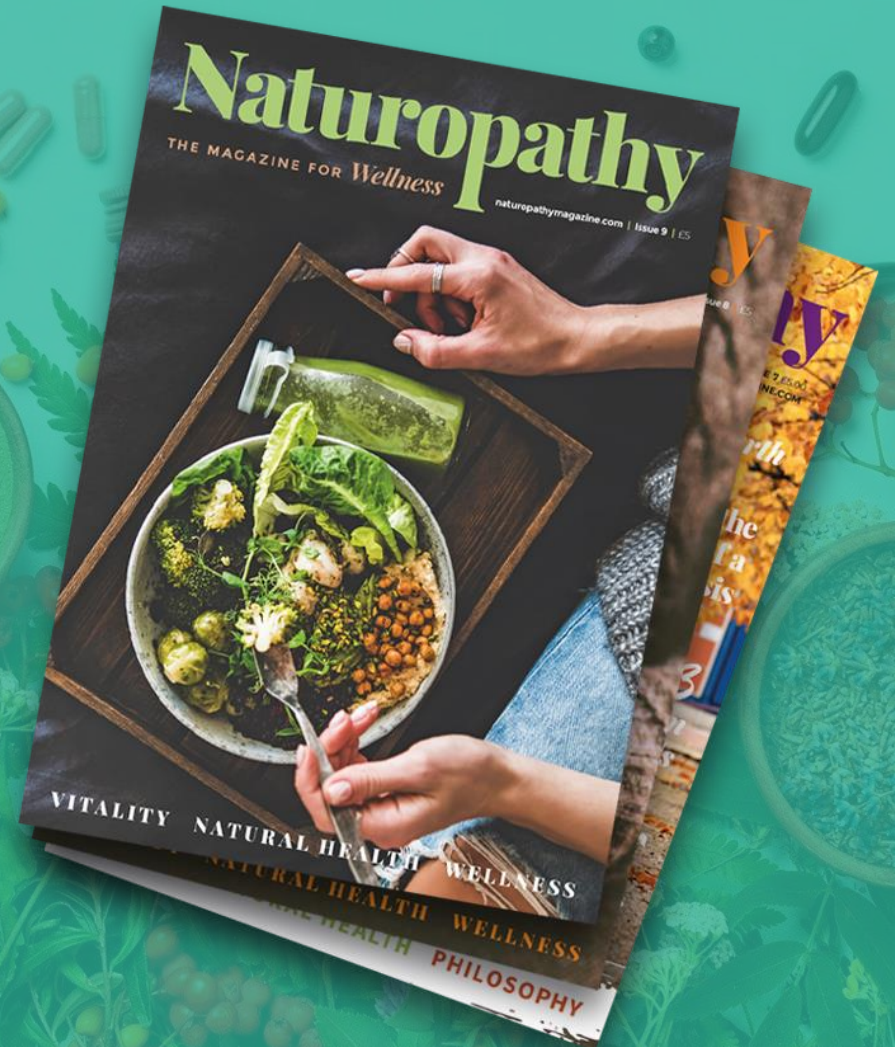
- News and reviews
- Research reports
- Sustainable practices and products
- Nutritional advice
- Herbal remedies
- Naturopathic therapies
- Industry events and opportunities

**Website:**  
[naturopathymagazine.com](http://naturopathymagazine.com)

For more information or to book please contact our Affiliates Manager:

**Tracey Walker**

Email [affiliates@naturopathy.com](mailto:affiliates@naturopathy.com)



GIVE THE GIFT OF

# *Your Support*

With a **Naturopathy Magazine Affiliate Package**

**Naturopathy**  
THE MAGAZINE FOR *Wellness*

## SEED SPOTLIGHT

- **Entry level** affiliation for graduates/practitioners
- 100-word 'Spotlight' entry with a focus on specialism and contact details into the new Practitioner Directory (PD) for feature in four issues of the magazine
- Annual subscription to *Naturopathy* magazine

## ROOT AFFILIATION

- **Mid level** package
- Quarter page designed advert and a half-page advertorial in all four issues
- Inclusion in a Special Topic Focus editorial feature in one of the four issues published in any one calendar year
- Promotion on the *Naturopathy* magazine newsletter and social media channels
- Opportunity to advertise on the *Naturopathy* magazine website

## BLOOM AFFILIATION

- **Premium level** of affiliation
- Double-page spread editorial feature in one single issue of the magazine (annually)
- Promotion on the *Naturopathy* magazine newsletter and social media channels
- Opportunity to advertise on the *Naturopathy* magazine website
- Full-page advert in all four issues
- *Naturopathy* magazine podcast interview
- 50 copies of the magazine

For more information, contact:

[affiliates@naturopathymagazine.com](mailto:affiliates@naturopathymagazine.com) or

[subscriptions@naturopathymagazine.com](mailto:subscriptions@naturopathymagazine.com)

